
Resource Team Interview/Survey questions

1. **Design** What would you like to see improved in terms of:

-Open spaces _____

-Buildings _____

-Pathways/ connections _____

-Streetscapes / beautification _____

2. **Cultural Heritage**

What's the most important story visitors should learn about Columbus' heritage?

What kind of arts is the Town of Columbus best known for?

What kinds of arts or heritage events would appropriately represent Columbus to locals and visitors alike?

What kind of arts and/or heritage activities do you participate in?

3. **Promotion**

Do you think there is a good balance between events that are geared towards tourists, and those that are geared towards local residents?

If you could add one event during the year, when should it be held, what should it celebrate, and who should be in charge of making it happen?

Is there an age group that is getting left out of the activities that are being held now?

What are the unique qualities of downtown Columbus that could and should be highlighted in promotion?

4. **Organization**

What organizations have strong networks and are active in the Columbus area?

What people in the community have assets we should tap to help implement the team's recommendations?





What has already been accomplished to improve Columbus in terms of community/economic development?

5. Economic Development

What could existing businesses do attract more local residents during the off-season?

What retail establishments, or other types of commercial development, are needed in Columbus?

Do you know of any business or building that might benefit from a small grant from the town to improve its appearance? Which one(s)? Are there other incentives the town might want to consider?

6. Misc/Other

What is your favorite thing about Columbus?

When you have visitors, where is your favorite place to take them?

In what area do you feel Columbus needs most improvement?

7. Follow-up

How did you hear about this event? _____

Are you willing to help implement recommendations? _____

If so, please provide the following information:

Name: _____

Work/position: _____

Phone Number: _____

Email address: _____

Please return your survey to Columbus Town Hall by any of the following means:

In person: 95 Walker Street, Columbus NC 28722

Via Mail: PO Box 146 Columbus, NC 28722

Via email: Devon LaFromboise, Town Clerk - townclerk@columbusnc.com

